

Invasive IDEAS Museum

VR 360 Video by Ora Ruven



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Press Kit

A VR experience or a flat video - your choice

This VR 360 video is created in VR by 3D handmade drawing with Tilt Brush program; I paint 3D in the room space, not on a pc screen, then I convert the paintings to video clips, render them to videos 360 degrees and edit them as a story with sound to a film. In the end, I format the 360 video to fit the required HMD, or to a flat-screen.

Trailer - <https://youtu.be/ekcUnEtx2Wo>

Synopsis

It all started when the little fire ant stung me, horrible, painful bites.

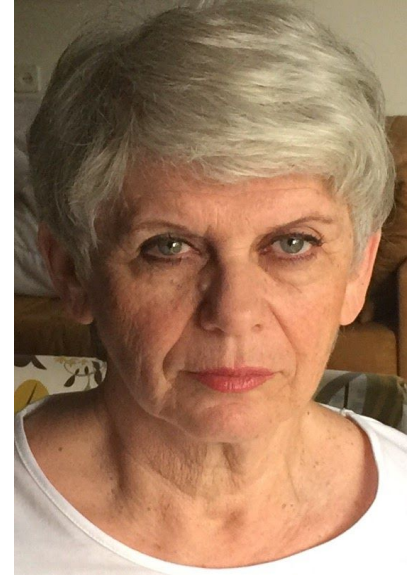
As I sat wrapped in an ice band, I began to research this ant, so I discovered that it was an invasive species.

Invasive species is not native to an ecosystem and causes harm to the native species.

It succeeds in establishing a population that grows without further intervention by man, and even manages to spread.

An invasive species can be any kind of living organism - an amphibian, plant, insect, fish, human or even an idea.

Even an idea ?!



INVASIVE IDEAS MUSEUM is a “nature museum” format which I use to think “nature” when looking at social and historical phenomena. We are emotionally involved when looking at social phenomena. Thinking in terms of “nature” and environment balances our observation.

Yes!

The scientific name of the invading idea is Ideum Propagate.

In the first museum hall you see the little fire ant - which made me explore and discover the Ideum Propagate. In the following halls you see examples of **Ideum propagates**: Words, Feminism, Zionism, Islam, and how each propagates itself and becomes a Human Invasive species

The Insight space - Ideum Propagate is a disseminated insight (self-propagating) that invades sharp brains: Alpha Homo sapiens or Alpha Femina Sapiens. The Sapiens propagates the idea through communication to his own kind of Sapiens, leading them to invade new spiritual or real spheres.

After experiencing the insight propagation process, we enter the human species halls: **Ideum Propagate Iudaeorum** was created In the traumatic experience of losing Israel's independence. The visitor meets the images appear in the Hebraic and Jewish tradition: they are the linguistic invaders, who created the Zionist insight - home to the Land of Israel. The Propagate Zionist invasion of Land of Israel causes endless struggles with other invading species, one at a time: The Ottoman species, the British colonialist, and especially the Arab invader originating in the Arabian Peninsula.

The next hall: The origin of the invading species **Ideum Propagate Ismaelum** is the Alpha brain of Muhammad. Muhammad ideas succeeded above and beyond and created the spread of Islam. A large part of the local species in different areas merged with the invading Arab tribes culture. Now we meet METOO - a new feminist wave driven by the invading species - **Femina Sapiens Warrior**. This species invades homo sapiens' sources of livelihood through claims of sexual harassment and rape that restrain Homo Sapiens and allow Femina Sapiens a safe stay in the public spaces. This is a very painful strategy for Homo Sapiens, especially for high-class individuals. There is no treatment to prevent the spread of this invasive species.

Technical Specifications

Year of Production: 2019

Country of production: Israel

Animation technique: 3D by hand painting in VR

Original Format 1: 360 VR Video , available for Vive, Rift, Oculus Go or Quest

Original Format 2: 1920x1080, 30fps, 1.0, Sound 5.1

Flat Screening format: DCP

Colour: yes

Duration: 10:00

Language: English

Credits

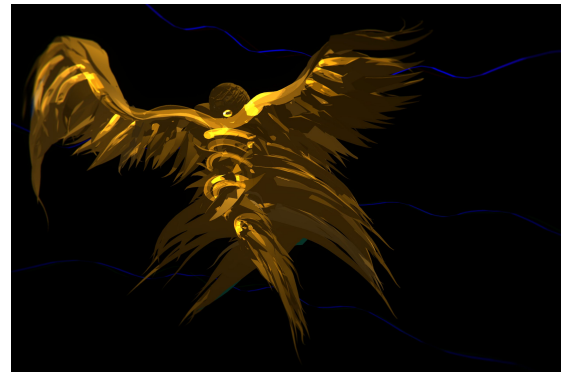
Author: Ora Ruven

Animator: Ora Ruven

Sound Design: Ora Ruven

Music: Youssef Dhafer, Dashina

Production: POR



Ora Ruven Artist

Biography

Interdisciplinary artist live and work in Tel Aviv, Israel. I Came to the art in the middle of my life, when I had finished taking care of my family.

Graduated: Linguistics and Art.

I acquired skills and training in painting and sculpture first as autodidact and then in art college.

3D Painting in VR is my passion in present. As many gamers I learn everyday something new in VR and 3D. This technique lets me keep my love to paint and develop my new love to tell stories. I paint, I shoot video of it, record my stories, add sound, and compile all these to a 360 video.

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Filmography

VR 360 video

2019 - My ancient Hebrew coins collection - 05:23

2019 - Invasive species museum - 14:32 TNW Toronto New Wave festival

Animation

2019 - My ancient Hebrew coins collection - 05:23

2019- Invasive species museum - 14:32 Jerusalem Film Festival, Jerusalem, Israel

2018 - nowhere is here 03:25

2017 - N - UNTITLED - 01:57

2017 - Venus you and me - 02:12 Koresh gallery, Jerusalem

2016 - One three and four - 04:45 Ha-Kibutz Gallery

2016 - ZYX The soul bird - 05:29 The Short Movie Club, Minsk, Belarus

2016 - Vitruvia - 02:32 Haifa Museum

2015 - She can do it - 05:29 AVI festival Jerusalem

2011 - Venus and you - 01:19

2008 - Leviathan - 01:02 White Night TLV P8 gallery

Documentary

2018 - The funereal - 02:55

2017 - Golem - 05:26

2017 - The split view - 19:28 -Haifa Museum

2015 - Red Pompeii - 05:50

2010 - Naked men - 07:47 Kassel Documentary Film and Video

Studies

- BA - Beit Berl Art College, Tel Aviv, 2006
- BA - Linguistics and Education, The Hebrew University in Jerusalem, 1990

Exhibitions - Solo shows

2017- Go Go Golem, Hakibbutz gallery, Tel Aviv

2015 - red Pompeii, P8 Gallery, Tel Aviv

2013 - diadema, Galeria cabri, Israel

2013 - Reuben Simeon and Benjamin, P8 Gallery

2012 - P8 Gallery, nude, curator Yoav shmueli

2011- mosques in Tel Aviv ,P8 Gallery

2011 - Ora Ruven go home, artists ' House, Tel

Aviv

2009 - naked men ,P8 Gallery

Selected Group Exhibitions

- 2019 The Short Movie Club, Minsk Festival
Girl Power, IAILA initiation, Los Angeles, Artsy
- 2018 Long ago (זה מכבר), Ha-Sadna, Yavne
[70.70.70. Israeli Artists. Jewish Federation Gallery. Santa Barbara. USA](#)
- 2017 [Chana Orloff: Feminist Sculpture in Israel |Mané-Katz Museum](#)
- 2016 Huntenkunst 2016, annual international visual arts event Ulf, Netherlands
De Israëliërs komen! Galerie bij de Boeken, Ulf, Netherlands
- 2015 Barbara, Koresh Gallery, Jerusalem
- 2014 The Third Age and the Fourth Gender - curator Sagi Refael
- 2013 Loving Art. Making Art - collaboration with the TLV annual event, curator Sally Haftel Naveh.
End Foretold, P8 Gallery, TLV
- 2012 ArtMarket Budapest - art fair, Budapest
- 2011 Nimrod's Descendants, Artist House, Jerusalem, curator Gideon Ofrat
- 2010 Tel Aviv Art Fair, "Fresh Paint 3"
- 2009 Kassel Documentary Film and Video Festival, Kassel, Germany
Z.B.A, GAL-On gallery Tel Aviv, Curator Sagi Refael
- 2008 A present, Artopia, Yaffo, curator Rakefet Winer Omer
- 2007 The Oldest Client in the World, Barbur Gallery, Jerusalem
- 2000 Moran museum, Seoul, Korea

Curatorial

- 2014 - **Tough & Tender, The Third Age and the Fourth Gender** - co-curated with Sagi Refael
- 2014 - **StoryTime**, Parallel Event at BB6 – Bucharest Biennale
- 2013 - Loving Art. Making Art - collaboration with the TLV annual municipal event, curator Sally Haftel Naveh.
- 2012 - **Keinan Real-Estate** - P8 Gallery, Yafo End Foretold, P8 Gallery, TLV
- 2010 - **Two Deeds**, cooperation with Haifa Museum
- 2010 - **MANIC ORGANIC**, Lior Vilenchik , Philip Rantzer, P8 Gallery
- 2009 - **Fresh Paint 3** – TLV art fair, Gallery artists Show
- 2008 - **OUT OF BOUNDS**, Group show international artists, P8Gallery
- 2008 - **Bart-Art**, group exhibition, P8 Gallery

Publications

[למי קראת דודה. טיים אאוט. מיטל רז](#), 2017

[מול הקנבס הלבן. ערב-רב. ראיון עם יונתן משעל](#), 2017

[הבקות: מאפיינים דינוסיים באמנות נשים עכשוויות בישראל](#). כנס נשים ומגדר באמנויות, ד"ר נאוה סביליה שדה, 2017.

[בונים בניינים. כלכליסט. רעות ברנע](#) 2015

[עשר קטנות - תמיד יוצרות 2015](#) - הערוץ הראשון - מסדרת תוכניות תרבות

[פני הדור. עמ 1. גלובס. חגית פלג רותם](#), 2014,

[פני הדור. עמ 2. גלובס חגית פלג רותם](#) 2014

[כן לזקן. טיים אאוט. מיטל רז](#), 2014

[דיוקן עצמי \(17\): אורה ראובן. ציורי אור. הבלוג של ד"ר יוחאי רוזן](#) 2013

אייג'זם - מגדר וזקנה בראי האמנות העכשווית בישראל, ד"ר טל דקל, כנס מותר אונ' ת"א, 2013

[נשים זקנות וזועמות - רב שיח, טקסט מלא באתר ערב רב](#)

[מה שאיפד יכול לעשות. כלכליסט. רעות ברנע](#) 2013

[אמנים מציגים. עכבר העיר](#), 2013

[איך להיראות טוב בעירום. עכבר העיר. הילה שקולניק-ברנע](#), 2012

[האמת העירומה. סלונה. מגזין מקוון](#) 2012

[הגיל החרישי. הארץ. צפי סער](#) 2012

[ביקור סטודיו - הארץ. אלי ערמון אזולאי](#) 2011

Catalogs

[גו גו גולם](#), גלריה הקיבוץ, אוצרת יעל קיני

זה מכבר, הסדנה לאמנות, יבנה

curator Sagi Refael, Israeli Art in Los Angeles (IAILA), [Girl Power](#)

Israeli artists in Santa Barbara, [70.70.70.](#)

[הגיל השלישי המגדר הרביעי. זקנה באמנות עכשווית](#), גלריה P8, עמ' 4,9,31 אוצר שגיא רפאל

[אמנות מינורית - אמנות בישראל בשחר שנות האלפיים](#), גדעון עפרת, הוצאת אמנות ישראל, 2010

[הנמרודים החדשים. בית האמנים ירושלים, ירושלים, אוצר גדעון עפרת, 2010](#)

[ז-ב-ע: עירום גברי באמנות ישראלית עכשווית, גלריה גל-און, ת"א, אוצר שגיא רפאל 2010](#)

Kasseler Dokfest - 26 פסטיבל דוק-פסט - לוידאו וקולנוע, קאסל, גרמניה, 2009

[את וגברים עירומים](#), גלריה P8, אוצרת רקפת וינר עומר 2009

איפכא מסתברא - האמנות היהודית העכשווית, דוד שפרבר, אוני' בר אילן, מרכז ליבר לתערוכות 2010

Collections

Baad gallery (M"A program of Bezalel Art Academy)

Leumi Bank

Private collections

Awards

2013 Grant - TLV municipality - Rabinovich Foundation

2003 Myron de Bronze -Symposium de Sculpture - Morges, Switzerland

2001 Prix du public - Symposium International, Morges, Switzerland

Outdoor sculpture

SII - Israeli Standard Institute, Tel Aviv

I.D.F- air force base, Har Myron

Ma`alot mizrah - entrance way to the city